

Ypsilanti Community Band Board Meeting Minutes, April 5, 2010

Attendance:

Joe Burke
Alan Aldworth
Trinka Benedict
Shirley Charbonneau
Margaret Waggoner
Raynette Kempf
Eric Walters
Tom Patrick
Jerry Robbins

Absent:

Paul Vaughan
Aaron Taratsas
Jon Kennedy
Jim Wagner

Band members attending:

Walt Hancock
Micheal Kashublsky

Call to Order: 7:06 P.M.

*Motion to accept the minutes from March's board meeting.
Shirley, Raynette: (8, 0, 0) Accepted

Old Business:

1-Year Plan Review

Jerry has made a proposal and Alan has made notes on the one-year plan. Jerry's proposal:

Option 1: Abandon it completely

Option 2: There are things that
previous ... that need to be done. Either modify or delete (what is in front of
us)

Urgency: June 1 is the big fiscal year we need to have a budget so we don't waste months deciding. There are things that have a financial duplication. People need to be able to reconcile what all are doing. I volunteered to draft one every year.

Option 3: Ok, we've let ourselves fall behind. Redouble our efforts to make it happen.

Joe- Work plan- checklist through the 5 year plan. - We are identifying what we want to do, toss, revise, etc. Eliminating what we don't need to do. Needs noted: better stand lights, more storage, Red Cedar verification plus one more away concert, Conductor search (on Agenda), publicity is a continuing problem and needs further work, the last remaining thing on property committee list – Vibraphone. Non-instrument equipment- still on the table, Library management is buttoned down except for the scanner. Website- it is going swimmingly, thanks to Mark Druckmueller. I would like to see some streamlining in the weeks to come. Telephone Tree- Done. Recordings- Conflicted. Internal recordings are cool. Making recordings for sale brings attention and copyright issues. (General discussion of copyright issues) Membership – no change, just get more people. We are at 75 now. Non-Band members to rehearsals to take attendance.

Anything on WCC?

Jerry filled out the forms and turned them in to be approved by and moved to Abernathy. The next is committee (may be a problem), contingency plans are up sleeve. We are stuck on doing anything visible until approved.

Joe- The annual meeting we will hold the night of the concert on the 27th. The 20th is the joint rehearsal.

Jerry Elections on the 27th a 10 minute stand up.

Eric- We have a committee. I would be interested in knowing who would be interested in running again.

Joe- I think we should get a 50-100 word self-description (of those running and everyone) and why a board member and what vision they have for the band.

Joe: Survey Questions

(?) Other agenda items? Questionnaire- Should be simple questions.

Eric- If we don't do it for May- I don't care...If we do a questionnaire- If we do it as an experiment...As long as we have the question "How did you hear about it?"

Joe- Bylaws- I need to know if there are any changes, by April 27th. It takes 6 months.

Eric- There is one way; ACB has a representative set of bylaws etc.

Jerry. ACB had all these things on their site, I can't get to it now.

Joe- Research with Comcast (TV Ads)

Alan- I have had several meetings with Comcast. Most have seen the Ann Arbor Symphony commercial. It has dramatically raised attendance, etc. It is relatively cheap and it provides exposure to 75% of residents in Washtenaw County, and repetition. We would need to spend \$800.00 for it to air two weeks before the concert. We need a Publicity Chair. We could get a Corporate sponsor for the ads (noted in the commercials and in the programs) or one to do the entire season.

*Motion to Allocate up to \$1,000.00 for May concert from the general fund for advertising through Comcast based on the final decision from The President, the Treasurer and the Publicity Chair. Eric, Raynette (8,0, 0) Passed

Fundraising Report- Walt. Committee issues listed. Passing the Hat raised the income by 4 times. We need to get the money deposited.

Walt- *FIX IT!!*

Joe- I am trying! Keep going.

Walt- 1) Special projects,- the board needs to get more supportive. We need to know the special projects then budget for them.

2) Ushers- We need the sorority to show up.

3) We need help getting additional numbers and addresses.

*Motion to accept the fundraising committee report with the amendment of striking the second sentence of paragraph two. Eric, Shirley (7, 1, 0) Accepted.

Treasurer Report: Alan (Email and paper copies). A few notes: The last page total cash is \$19,687.01. The general fund balance is \$9,000.00 for the balance of the year. The rest is in special... Forecast total is a 'best guess' at the end of May (last column) \$11,522.00 if all the committee spends all of their funds. We will come in ahead of that \$10,000.00

*Motion to accept the Treasurer's Report. Shirley, Eric (8, 0, 0) Accepted

Walt- People aren't spending their money... I would like the forecast to be most accurate.

Jerry- Walt has a productive committee.

Conductor's report: Jerry (Paper). Jerry: Please read.

*Motion to accept the Conductor's report. Tom, Alan (8, 0, 0) Accepted

Personnel Committee Shirley (Paper). Shirley- Please Read. I spent 50% of my money in only 3 months.

*Motion to accept Personnel report. Raynette, Tom (8, 0,0) Accepted

Library and Property Committee reports submitted and accepted.

*Motion to adjourn. Eric, Alan (8, 0, 0)

Adjourned 9:19PM

Trinka Benedict, Secretary

Note: The meeting was held in the Community Conference Room of the Morris Lawrence Building at Washtenaw Community College.